ORDER

Orders Order / Rev: 720780 06365074 Alt Order #: RESTORE OUR FUTURE Product Desc: **WUSA** Estimate: 1459 Flight Dates: 10/09/12 - 10/15/12 Primary AE: Aaron Ashe Original Date / Rev: 10/05/12 / 10/16/12 Sales Office: T-WAS Order Type: Political Sales Region: NAT Mentzer Media Services/ POL Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast EOM/EOC 600 Fairmount Ave. Suite 306 Billing Cycle: Towson, MD 21286 Agency Commission: 15% Advertiser **Restore Our Future** Name: A35+ New Business Thru: Demographic: **Product Codes:** IS-Candidate/Presidential Order Separation: 00:15:00 P-5 Priority: Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID: Bill Plan **Totals** Start Date **End Date** # Spots Gross Amount Net Amount Month # Spots Gross Amount Net Amount Rating October 2012 \$364,400.00 \$309,740.00 0.00 89 10/01/12 10/15/12 89 \$364,400.00 \$309,740.00

Totals

89

\$364,400.00

\$309,740.00

0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Aaron Ashe			Start Of Order - End Of Order	100%	

Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	l en :	Spots	Rate Pri	Rtg Type	Snots	Amount
E 1 WUSA 10/09/12 10/12/12			6-7a	- TWTF	:30	8	\$850.00 P-1	0.00 NM	8	\$6,800.00
E I WOSA 10/09/12 10/12/12	9News @ 6a	a Civi	0-7 a	- 1W1F	.30	0	ф050.00 F-1	U.UU INIVI	0	\$6,600.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12 10/14/12	- TWIF	<u>Spois/Week</u>	\$850.00	0.00						
E 2 WUSA 10/09/12 10/12/12		CM	9-930a	- TWTF	:30	4	\$400.00 P-1	0.00 NM	4	\$1,600.00
L Z WOOK 10/03/12 10/12/12	Inside Edition	Olvi	J 330a	- 1W11	.50	7	ψ+00.001 -1	0.00 14101	7	ψ1,000.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12 10/14/12	- TWTF	4	\$400.00	0.00						
E 3 WUSA 10/09/12 10/12/12	9 News @ Noon	CM	12-1230P	- TWTF	:30	4	\$2,000.00 P-1	0.00 NM	4	\$8,000.00
	9 News @ Noon									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12 10/14/12	- TWTF	4	\$2,000.00	0.00						
E 4 WUSA 10/09/12 10/12/12	2 3-4p	CM	3-4p	- TWTF	:30	4	\$800.00 P-1	0.00 NM	4	\$3,200.00
	The Doctors									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12 10/14/12	- TWTF	4	\$800.00	0.00						
E 5 WUSA 10/09/12 10/12/12	2 4-5p	CM	4-5p	- TWTF	:30	4	\$1,200.00 P-1	0.00 NM	4	\$4,800.00
	Dr. Phil									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12 10/14/12	- TWTF	4	\$1,200.00	0.00						
E 6 WUSA 10/09/12 10/12/12	9 News @ 5p	CM	5-6p	- TWTF	:30	8	\$1,000.00 P-2	0.00 NM	8	\$8,000.00
	9 News @ 5p									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12 10/14/12	- TWTF	8	\$1,000.00	0.00						

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Order / Rev: 720780 Advertiser: Restore Our Future

Alt Order #: 06365074 Product Desc: RESTORE OUR FUTURE **WUSA**

Flight Dates: 10/09/12 - 10/15/12 Estimate: 1459

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
E 7 WUSA 10/09/12	10/12/12	9 News @ 6p 9 News @ 6p	CM	6-630p	- TWTF-	- :30	8 \$2,000.00 P-1	0.00 NM	8	\$16,000.00
	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/08/12 E 8 WUSA 10/09/12	10/14/12	- TWTF 9 News Tonight 7		\$2,000.00 7-730p	0.00 - TWTF	- :30	4 \$2,500.00 P-1	0.00 NM	4	\$10,000.00
		9 News Tonight 7	p	•		.00	ι ψΣ,000.001	0.00 14111	·	ψ10,000.00
	End Date 10/14/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$2,500.00	Rating 0.00					
E 9 WUSA 10/09/12	10/12/12	Letterman	CM	1135P-1237	7A - TWTF-	- :30	8 \$1,500.00 P-1	0.00 NM	7	\$10,500.00
Start Date	End Date	Late Night with D Weekdays	avid Lettermai Spots/Week	n Rate	Rating					
Week: 10/08/12	10/14/12	- ТWГF	8	\$1,500.00	0.00	\\\- a days	Laureth Data	Dta Tuna		
<u>Spot</u> <u>Ch</u> <u>Date Ran</u> 1 <i>NUSA</i> 10/08/12-		<u>escription</u> etterman		t/End Time 5P-1237A		Weekdays - TWThF		Rtg Type 0.00 NM		
Credited										
E 10 WUSA 10/09/12	10/14/12	9 News @ 11p 9 News @ 11p	СМ	M-Su 11-11	35p - TWTFS	S :30	4 \$4,000.00 P-1	0.00 NM	4	\$16,000.00
	End Date	Weekdays - TWTFSS	Spots/Week	Rate	Rating					
Week: 10/08/12 E11 WUSA 10/09/12	10/14/12	Tue Prime A	CM	\$4,000.00 8-9P	0.00 - T	- :30	2\$35,000.00 P-1	0.00 NM	2	\$70,000.00
		NCIS					, ,			, ,
	End Date 10/14/12	<u>Weekdays</u> - T	Spots/Week 25	<u>Rate</u> \$35,000.00	Rating 0.00					
E 12 WUSA 10/09/12	10/09/12	Tue Prime B	СМ	9-10P	- T	- :30	1 \$20,000.00 P-1	0.00 NM	1	\$20,000.00
Start Date	End Date	NCIS: Los Angelo Weekdays	Spots/Week	Rate	Rating					
Week: 10/08/12	10/14/12	- T	15	\$20,000.00	0.00					
E 13 WUSA 10/09/12	10/09/12	Tue Prime C Vegas	СМ	10-11P	- T	- :30	2\$16,000.00 P-1	0.00 NM	2	\$32,000.00
	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating					
Week: 10/08/12 E14 WUSA 10/10/12	10/14/12	Wed Prime C	CM	\$16,000.00 10-11P	0.00 W	- :30	1 \$14,000.00 P-1	0.00 NM	1	\$14,000.00
		CSI: Crime Scene	ŭ	_			, ,			, ,
	End Date 10/14/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$14,000.00	Rating 0.00					
E 15 WUSA 10/12/12	10/12/12	Fri Prime C Blue Bloods	СМ	10-11P	F-	- :30	2\$18,000.00 P-1	0.00 NM	2	\$36,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	10/14/12	F		\$18,000.00	0.00		0 00500000	0.00.1114		# 700.00
E 16 WUSA 10/13/12	10/13/12	8-10a Sa CBS Th CBS This Mornin		8-10AM	S	- :30	2 \$350.00 P-2	0.00 NM	2	\$700.00
	End Date	Weekdays S-	Spots/Week	Rate	Rating					
E 17 WUSA 10/13/12	10/14/12	Sat Prime A	CM 2	\$350.00 8-9P	0.00	- :30	1 \$4,000.00 P-1	0.00 NM	1	\$4,000.00
Otant Data	E. J.D.J.	Crimetime Saturo	•	Data	Detien					
	End Date 10/14/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$4,000.00	Rating 0.00					
E 18 WUSA 10/13/12	10/13/12	Sat Prime B Crimetime Saturo	CM	9-10P	S	- :30	1 \$6,000.00 P-1	0.00 NM	1	\$6,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	10/14/12	S-	1	\$6,000.00	0.00	.20	2	0.00 NIM		£46,000,00
E 19 WUSA 10/13/12	. 10/13/12	Sat Prime C 48 Hours Mystery	CM ′	10-11P	S	- :30	2 \$8,000.00 P-1	0.00 NM	2	\$16,000.00
	End Date 10/14/12	Weekdays S-	Spots/Week	Rate \$8,000.00	Rating 0.00					
E 20 WUSA 10/13/12		LF 1135p-1235a	CM	1135P-1235		- :30	2 \$750.00 P-2	0.00 NM	2	\$1,500.00
Start Data	End Data	Criminal Minds	Spots/Most	Doto	Patina					
	End Date 10/14/12	Weekdays S-	Spots/Week 2	Rate \$750.00	Rating 0.00					

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Order / Rev: 720780 Advertiser: Restore Our Future

Alt Order #: 06365074 Product Desc: RESTORE OUR FUTURE **WUSA**

Flight Dates: 10/09/12 - 10/15/12 Estimate: 1459

NFL Today Week: 10/08/12 End Date Weekdays Spots/Week Rate Rating 0.00	Ln Ch Start End	Inventory Code Break	Start/End Tir	me Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	E 21 WUSA 10/14/12 10/14/12	,	NFL Today	S	:30 1	\$2,500.00 P-2	0.00 NM	1	\$2,500.00
E 22 WUSA 10/14/12 10/14/12 NFL Football Game #1 CM NFL Football Gam:S :30 1\$20,000.00 P-2 0.00 NM Colts vs Jets Start Date End Date Weekdays Spots/Week Rate Rating Raze Rating Start Date End Date Start Date End Date Weekdays Spots/Week Rate Rating Raze Rating Start Date End Date Weekdays Spots/Week Rate Rating Raze Rating Start Date End Date Start Date End Date Spots/Week Raze Rating Raze Rating Spots/Week Raze Raze Raze Raze Raze Raze Start Date Start Date End Date Start Date End Date Start Date Start Date End Date Start Date Start Date End Date Spots/Week Raze Raze Raze Raze Raze Raze Raze Start Date Start Date End Date Spots/Week Raze		Weekdays Spots/Week							
Colts vs Jets Start Date End Date Weekdays Spots/Week Rate Rating 0.00									•
Week: 10/08/12 10/14/12 S 1\$20,000.00 0.00 E 23 WUSA 10/14/12 10/14/12 Sun Prime B Amazing Race CM 8-9P S :30 2\$18,000.00 P-2 0.00 NM 2 \$36,000.00 P-2 0.00 NM 0.00 NM 2 \$36,000.00 P-2 0.00 NM 2 \$36,000.00 P-2 0.00 NM 0.00 NM 0.00 NM 0.00 NM 0.00 NM 0.00 NM	E 22 WUSA 10/14/12 10/14/12		NFL Football	GamS	:30 1	\$20,000.00 P-2	0.00 NM	1	\$20,000.00
E 23 WUSA 10/14/12 10/14/12 Sun Prime B CM 8-9PS :30 2\$18,000.00 P-2 0.00 NM 2 \$36,000.00 P-2	Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Amazing Race Start Date End Date Weekdays Spots/Week Rate Rating									
Week: 10/08/12 10/14/12 S 2\$18,000.00 0.00 E 24 WUSA 10/15/12 10/15/12 6-7a 9 News @ 6a CM 6-7a M :30 2 \$850.00 P-1 0.00 NM 2 \$1,700.00 NM 9News @ 6a Start Date End Date Weekdays Spots/Week Rate Rating	E 23 WUSA 10/14/12 10/14/12		8-9P	S	:30 2	\$18,000.00 P-2	0.00 NM	2	\$36,000.00
E 24 WUSA 10/15/12 10/15/12 6-7a 9 News @ 6a CM 6-7a M :30 2 \$850.00 P-1 0.00 NM 2 \$1,700.0 9News @ 6a Start Date End Date Weekdays Spots/Week Rate Rating				Rating					
9News @ 6a <u>Start Date </u>									
	E 24 WUSA 10/15/12 10/15/12		6-7a	M	:30 2	\$850.00 P-1	0.00 NM	2	\$1,700.00
Week: 10/15/12 10/21/12 W====== 2 \$850.00 0.00	<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week		Rating 0.00					
					:30 1	\$400.00 P-1	0.00 NM	1	\$400.00
Inside Edition						,			,
Start Date End Date Weekdays Spots/Week Rate Rating		Weekdays Spots/Week							
Week: 10/15/12		<u>M 1</u>							
E 26 WUSA 10/15/12 10/15/12 9 News @ Noon CM 12-1230P M :30 1 \$2,000.00 P-1 0.00 NM 1 \$2,000.00 P	E 26 WUSA 10/15/12 10/15/12		12-1230P	M	:30 1	\$2,000.00 P-1	0.00 NM	1	\$2,000.00
Start Date End Date Weekdays Spots/Week Rate Rating	Start Date End Date		Rate	Rating					
Week: 10/15/12 10/21/12 M 1 \$2,000.00 0.00		· —							
E 27 WUSA 10/15/12 10/15/12 3-4p CM 3-4p M :30 1 \$800.00 P-1 0.00 NM 1 \$800.00 The Doctors	E 27 WUSA 10/15/12 10/15/12	•	3-4p	M	:30 1	\$800.00 P-1	0.00 NM	1	\$800.00
Start Date	Start Date End Date		Rate	Rating					
Week: 10/15/12 10/21/12 M 1 \$800.00 0.00									
E 28 WUSA 10/15/12 10/15/12 4-5p CM 4-5p M :30 2 \$1,200.00 P-1 0.00 NM 2 \$2,400.0	E 28 WUSA 10/15/12 10/15/12	•	4-5p	M	:30 2	\$1,200.00 P-1	0.00 NM	2	\$2,400.00
Start Date End Date Weekdays Spots/Week Rate Rating									
Week: 10/15/12 10/21/12 M 2 \$1,200.00 0.00									
E 29 WUSA 10/15/12 10/15/12 9 News @ 5p CM 5-6p M :30 2 \$1,000.00 P-2 0.00 NM 2 \$2,000.00 9 News @ 5p	E 29 WUSA 10/15/12 10/15/12	·	5-6p	M	:30 2	\$1,000.00 P-2	0.00 NM	2	\$2,000.00
Start Date End Date Weekdays Spots/Week Rate Rating									
Week: 10/15/12					.20 1	\$2,000,00 D.4	0.00 NM	,	¢2 000 00
E 30 WUSA 10/15/12 10/15/12 9 News @ 6p CM 6-630p M :30 1 \$2,000.00 P-1 0.00 NM 1 \$2,000.00 9 News @ 6p	E 30 WUSA 10/15/12 10/15/12	•	6-630p	IVI	.30 1	ֆ2,000.00 P-1	U.UU INIVI	'	\$2,000.00
Start Date End Date Weekdays Spots/Week Rate Rating									
Week: 10/15/12 10/21/12 M 1 \$2,000.00 0.00		•			.20 4	Ф0 F00 00 D 4	0.00 NIM	,	ΦΩ ΕΩΩ ΩΩ
E 31 WUSA 10/15/12 10/15/12 9 News Tonight 7p CM 7-730p M :30 1 \$2,500.00 P-1 0.00 NM 1 \$2,500.00	E 31 WUSA 10/15/12 10/15/12		7-730p	M	:30 1	\$2,500.00 P-1	0.00 NM	1	\$2,500.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M 1 \$2,500.00 0.00									
					·30 2	\$1 500 00 P-1	0.00 NM	2	\$3,000.00
Late Night with David Letterman	2 92 11001 10,10,12 10,10,12			. 111	.00 2	Ψ1,000.001	0.00 1411	_	φο,σσσ.σσ
Start Date End Date Weekdays Spots/Week Rate Rating									
Week: 10/15/12						A. a			A
E 33 WUSA 10/15/12 10/15/12 9 News @ 11p CM M-Su 11-1135p M :30 1 \$4,000.00 P-1 0.00 NM 1 \$4,000.	E 33 WUSA 10/15/12 10/15/12		M-Su 11-1135	5р М	:30 1	\$4,000.00 P-1	0.00 NM	1	\$4,000.00
Start Date End Date Weekdays Spots/Week Rate Rating									
Week: 10/15/12 10/21/12 M 1 \$4,000.00 0.00	Week: 10/15/12 10/21/12	M 1	\$4,000.00	0.00					